

NEWS LETTER

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ASSOCIATION OF PAST EMPLOYEES OF SINGER

112, Havelock Road, Colombo 5.

FROM THE EDITOR'S DESK

Dear Members,

All our hopes, aspirations and expectations after the Covid 19 era of desperation have been shattered by a worst situation prevailing in the country dominated by high cost of living, long queues for petrol, diesel, kerosene, gas, milk powder, medicine, fertilizer and many more far too many to list in this small message. The country is facing an economic crisis never experienced in the past. We are today a bankrupt nation and would take several years to be revived. We citizens of Mother Lanka have fallen from the frying pan to the fire. What has happened to the once 'Pearl of the Indian Ocean', the 'Granary of the East' ?

At the very first Ex Co meeting held on 9th March 2022, the Committee drew up a program of events to be conducted during the year and tentatively fixed dates as published in the Newsletter of July 2022 but due to the situation in the country going from bad to worse, we have not been able to implement any of the events planned up to now. Members of the Ex Co were very keen to provide opportunities for members to get together and revive their cordial relationships of the past but due to fuel shortages and transport problems, we knew the members would not be able to attend even though they were keen to participate' We are now left with two more events, the Sing A Long followed by the Annual General Meeting in December. Hope the situation will not deteriorate resulting in curfew being imposed preventing social gatherings and meetings.

Wasalathanthri

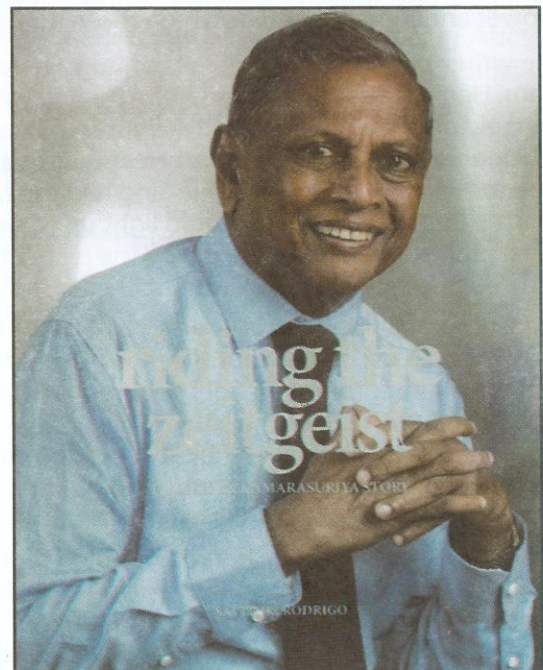
Riding the Zeitgeist – The Hemaka Amarasuriya Story

Reviewed by T.V. Perera

This is an impressive story of a phenomenal celebrity, a personage described as an entrepreneurship pioneer Hemaka Devapriya Senarath Amarasuriya, from his young days to life as a corporate leader with ambitious goals

The biography is about the journey not just the destination of Hemaka's meteoric rise from Administrative Accountant at Singer Industries to Chairman of the Singer Organization, to the powerful position of Senior Vice President in the Singer hierarchy. The underlying basis of this book is a record of Hemaka's career achievements plus other vicissitudes that shaped his life.

The coffee table book *Riding the Zeitgeist* (German loanword meaning 'Spirit of the Times') which encapsulates Hemaka's management mantra, will help people learn valuable lessons on marketing and branding by studying the challenges the narrator faced and circumvented, the solutions he put forth and the results that ensued. This book portrays how through his visionary leadership the undisputed Marketing Guru transformed the Singer Company and Sri Lanka's corporate method of thinking, and, guided various establishments to reach pre-eminence stature – all which attribute to values of this book.



Publisher : Hemaka Amarasuriya
Price : Rs. 1500 Pages: 259

The book quotes Hemaka telling BMD Magazine that he joined the Singer Organization because of its unique systems and processes which all international companies have, differing from their local counterparts. He set high sights to make Singer the No. 1 brand in Sri Lanka and drew a strategy to get there making the rules as he went along trusting instincts because there were no role models in the segment he could emulate. He formulated ways to give Singer a wider reach and introduced a unique brand of management and marketing which became skills that are in high demand at diverse seminars, workshops and conferences. Today, Singer Sri Lanka is a case study for marketing and branding in Asia.

The book opens with an introduction to the Amarasuriya family of nine children of whom Hemaka was the seventh. Most of his growing years of which he speaks, were spent at the Havelock Town Park Road home. Initially playing street cricket, Hemaka and the neighbourhood children formed the Park Road Cricket Club of which Hemaka as President, organized cricket and rucker matches

in the opening chapters the author discusses Hemaka's childhood days including Christmas parties at Boosa, and Galle Gymkhana Club tennis tournaments. These chapters also mention his father, the owner of several race horses, who raced them at Nuwara Eliya and Boosa while noting that Hemaka with his sisters attended the races where he learnt the betting game and in later life using the race kolaya predicted winners. At one moment in the book, sister Savithri recalls, "Hemaka's favourite past time, was to gallop around the house pretending to be a jockey while giving a running commentary on the imaginary race, or walk around the house pretending to give a racing commentary with perfect inflections and crescendos that are so synonymous with those commentaries".

Attending Royal College, Hemaka played cricket for the 'A' Team and also was a superb tackler in the rucker team. A picture on page 46 depicting the latter team, also figures former Singer Industries Materials Manager Lakshman de Chickera.

The author Savithri Rodrigo, with fluid prose and insightful observation describes how the totally job-committed Hemaka with his trade mark style of quiet and firmness ensured that the Singer name surpassed the sewing machine to encompass a brand that included a portfolio of products and services that became indispensable to the household, his positive efforts in making Singer adjudged the strongest brand, his vision to achieve the impossible which attributed to transform the Singer brand into a legend, plus how he diversified the Singer Company into leasing, fund management, venture capital, and finance

The chronicler makes reading interesting by presenting the sweet-spots of Hemaka's boyhood days where he says, "I became Martin's constant companion and after a while, he started singing this ditty in Sinhalese: 'Paan, paan, papara papang, Nethnam umba kiyapan, paan, Mage seedevida sama dama kanta de...' and he would break out into a jig to entertain me" (Pg 27). When the family goes to the cinema to view an afternoon film: "My father used to fall asleep because of the air-conditioning, which used to send us all into fits of laughter" (Pg 30). When Hemaka believed no one was looking or within earshot, he would sometimes break into a little ditty and dance a little jig (Pg 37). Hemaka had a ritual when he came into the house with mud-spattered clothes. He would go to the bathroom, remove all his clothes and place them in the bathtub. Then he would turn on the shower and jump up and down on those muddy clothes so they would get washed - or so he thought (Pg 43).

The writer provides some details of how Hemaka joined the audit firm Turquand Young and his life there. His team, Hemaka mentions, "was quite thrilled when we found frauds at the various companies we audited. It was like solving a crime". Giving the lighter side of Hemaka's heydays the book reads, 'TY held its' Rag Party for Articled Clerks at the Boy Scout Headquarters facing the Beira Lake. Every now and then Hemaka imbibed a little too much of the high spirits and had the habit of taking the empty glasses one by one and throwing them into the Beira. His big eyes would light up at each 'plonk' and he would seem quite delighted, enjoying himself. The writer exaggerates here, giving the reader the impression that many glasses were pitched whereas only two or three glasses were flung into the Beira.

The author handles the theme of the book skilfully explaining that Hemaka as an esteemed role model renowned across many countries for his phenomenal position as top tier high-yielding business consultant, distinguished corporate leader and remarkable CEO, was the quintessential man to inject life back to failed enterprises. She tackles the subject of success: how Hemaka obtained it and what contributes to extraordinary success as opposed to everyday success quoting Hemaka. "I wasn't a back room accountant. Whenever I got the opportunity I got into operations and got first-hand experience in business management. This paved the way for me to take the role of CEO in later life".

The author observes Hemaka's astounding moves from Singer Industries to the Management Office as Controller in just four years into his job, being appointed Finance Director, his appointments as Singapore Country Manager, CEO/Managing Director, Chairman, Senior Vice President of Singer Asia Ltd, Senior Regional Vice President Singer Asia with responsibility for operations in Australia, New Zealand, Seychelles, Pacific Islands and Singapore, Director Singer India Ltd, Chairman Singer Industries Indonesia, Africa, and the Middle East, Vice President Singer Retail Holdings USA, and Chairman Singer Global Business Council sitting on the International Board of the Singer Corporation.

The book notes that Hemaka's profile appeared in the LMD, New Age, Bizart, Business LK, and Chartered Marketer and that his unique brand of management and marketing became skills that were soon in high demand at seminars, workshops and conferences. The book also mentions that Hemaka was on numerous Boards including Acme Printing and Packing, ACL Cables, Bata Exports, Bata Shoe Company, CW Mackie, NDB Bank, NDB Capital Bangladesh, Telshan Network, Navigator Management and Aviva, NDB insurance. However, the Business Who's Who in Sri Lanka (2019/20) directory adds Lanka Aluminium Industries to this lot.

On the national stage, Hemaka served on the Presidential Task Force for Science & Technology, as Chairman of the Southern Province Regional Industrial Service Committee under the Industries Ministry, Founder President of the Industrial Association of Sri Lanka, Director of the Securities & Exchange Commission, a Member of the Advisory Committee on Company Law, Chairman of the Employers' Federation of Ceylon, President of the Chartered Institute of Marketing, and Chairman of the Interim Committee of Sri Lanka Cricket

The author lists Hemaka's professional memberships as, Fellow of the Institute of Chartered Accountants of Sri Lanka, Fellow of the Chartered Institute of Management Accountants UK, Chartered Global Management Accountant, Diploma in Marketing Management and Strategy (University of New York), and Fellow of the Chartered Institute of Marketing UK. That he is a Fellow Member of the Association of Chartered Certified Accountants has not been included. Hemaka received multiple awards and felicitations including the LMD Lifetime Achievement Award and a solid space in the Chartered Accountants Hall of Fame.

Riding the Zeitgeist is a must read for aspiring entrepreneurs and business people alike. One finishes the 'Hemaka Amarasuriya Story' for the 1st, 2nd or like me, the 3rd time. This is a book worth studying in detail since it gives a good insight into the trails of professional life and the importance of a strong set of guiding values. Riding the Zeitgeist is a powerful and incredibly moving book. Unfortunately space does not permit me to comment on all aspects examined in detail in this fascinating book.

The Resurgence of Batticaloa District and Challenges of Transformation in 1989-1991.

* Elmo Joseph

Post -July 1983 riots, the Batticaloa district moved away from the mainstream Singer circle. However, it was still awake, with loyal customers paying back extended gratitude for the satisfaction they enjoyed as precious stakeholders. After losing my father in 1987, my mother was left alone with limitations with my siblings. The environment forced me to move to Batticaloa, thus, making me write to Mr Gamani Abey-suriya, the Marketing Director, for a transfer to the Batticaloa district. He was more than happy to consider my request and was poised for a resurgence of the Batticaloa District (BC). During my previous work experience under Mr Abey-suriya's purview, I was confident and courageous in restoring difficult districts.

Infinity lines of army camps controlled the main roads from Welikanda and Mahaoya towards Batticaloa and Ampara. The detoured roads, barbed-wired fences, barriers and dense jungle areas have been cleared from the trunk road for transparency from the enemy lines citing precise war visuals and limited avenues for the passers, buyers, passengers, and private civilian vehicles

The district was in the coastal belt with multiple income resources, with paddy cultivation and fishing as primary income sources. But during that era, the income sources were fading fast.

During the height of the civil war, there were only three retail Singer shops in the district: Batticaloa, Kalmunai and Ampara. Due to the crisis, except for the shop in Ampara, the other two shops, Batticaloa and Kalmunai, were operating with limited resources. A couple of Sewing machines and general merchandise items were in the shops. Two senior shop assistants have looked after marketing. Both shops had Singer Sign Boards and front façade but were not allowed by the security forces to have a storeroom and toilet with closed doors due to risk to the nearby Police Stations. The district comprised three senior approved dealers (ADs) with a very old signboard in the suburbs of Valaichchenai, Sammanthurai and Akkaraipattu.

With the ongoing disruptions, the respective loyal Singer stakeholders kept one door open to service the sewing machines and a few oil cans to thrive and retain their customers. The obvious sanctions by the security due to volatile ground situations, the warehouse transport and supply chain was

stalled due to the fear and risk of frequent road closures. The telephone lines were kept on monitoring and restricted the flow of communications. As the DM, despite barricades and risks, teammate interactions largely depended on the number of physical reach and frequency of visits. Sales and Administration of the outlet brought by his physical evidence as a paradigm.

. The primary task was to win the hearts and minds of the loyal stakeholders regarding their safety, development, and continuity. At the same time, they were facing the LTTE's militancy, the strength of the security forces, intelligence units and pro-government Para-forces in the vicinity and the frequent normal life disruptions of the civilians.

As the DM, my leadership engagement and networking mainly depended on private transporters and bus drivers within the territory. DM's exceptional communications and relationship with the hub of "Pettah bus stand and the private transporters" was the success of collaborations. The POSMs and promotional materials on any launch of national or regional sales promotions by the marketing division to the retail outlets were given focus and equality. They embraced the customers in the district like any other shops in the island.

Apart from the ground situational analysis, which was unending and constant, the value chain concept of delivering Singer products to the end users was necessary to meet the primary business activities and customer traffic. The DM and his team convinced the Singer warehouse and confidently evaluated each private transport activity to facilitate the logistics. Eventually, Singer Eagles commenced stretching their wings with Singer's easy payment plans in the district in safe and accessible areas and were found to be successful. By 1990 the team members produced the 'million rupees' monetary value. The BC achieved the sales objectives targets and joined hands with the EAST AREA teammates in a milestone victory.

The DM was overarching his struggles; I was fortunate to have Mr DJ Nandasiri's vision again by appearing in 1989 to add value and attributions to his troubleshooting legacies. Mr Nandasiri made links and expressions between SLMO and the district. He continued to feed young Elmo the DM with transferable skills to increase the cash flow from HP accounts receivables, executing shortage recovery plans and much-needed stabilisation within the East Area.

Amidst the presence of the IPKF, I and my team were heartened to see Mr Asita Abeysekara, Sales Manager and Mr Nandasiri visiting as the participants for the small group meeting in the district. Mr Asita had 48 hours stay among risks, yet met the BMs, ADs and shop assistants. Scrutinised the End-of-day beds and pillows were backend availabilities in a heavily war-tone province was much appreciated.

The district collectively installed the primary activities and objectives related to fashion academies in Ampara and Batticaloa, and appointed Singer franchise service agents for Refrigerators, TVs, Audio, and major Agro product lines. It linked the dot points for customer satisfaction. Simultaneously appointed the core values - AD points in Uhana, Hingurana, Kattankudy, and Pothuvil (Cash and Carry dealer).

Ideally, the DM and the team members were driven to see opportunities and safe plays during any transitions in the district's landscape. The focus was on customer behaviours, health, care of team members, winning sales promotions, receiving awards at the marketing conventions, inventory controls, creating own promotional tactics and strategies despite LTTE's influences, Indian Army's presence, inevitable failures of power blackouts, political demands, and undue extortions. The team enjoyed support, and relationships in an ever-changing volatile environment

Singer's human structure and the bond chain within the geographical area of Batticaloa district began to blink once again to the joy of all stakeholders.

I was humbled and felt as a mission-accomplished leader to note the success story of Singer's journey in a war-torn, neglected territory that broke all odds to compete with another territory within the Island. Teamwork, better leadership flow from the top to bottom, determination and reliance are key to success from the ashes.

Departure of a good friend and a guide.

I met Tilak Galabada, at Mawanella, 38 years ago. He is a true humanitarian with a good heart. He wanted to see the betterment of others and blessed them. As we were both staying at the same place, it did not take a long time to bond with him and gain his love. When I was a newcomer to the Singer Company as a shop assistant at Kegalle Singer Showroom, he came to the Mawanella branch from Chatham Street, the main branch of Singer Sri Lanka Company. He was able to win the love of the higher officials of the Singer company because of his correct policies and the way he fulfilled the duties assigned to him. Later, as a branch manager, when I interacted with the higher officials of Singer Company, the knowledge and advice he gave me were of great help to me. I still remember the knowledge and advice he gave me to deal with the higher officials in a friendly manner. I still remember his advice. They are so timely and practical. Tilak Galabada, the humanitarian, became more friendly with me because when he became the manager of the Kurunegala Singer main branch, I was the manager of the Kuliapitiya Singer branch. Those beautiful memories enlightened me while working as family friends for a long time in the same district and are still remembered today.

A few months ago, Mr Russell De La Motte, a senior administrative manager of Singer Company, informed me of his death in the morning, which shocked my heart. Even though I informed his friends at that moment, under the prevailing situation in the country at that time, many people could not attend his funeral. Even though an honest and humble friend who did an excellent job in Singer Company has passed away in this way, he will undoubtedly live in the minds of his friends forever.

Dear Tilak Galabada,

Rest in peace !

Gamini Moragoda Former Senior Branch Manager.

LATE MR. H.M.K. BANDARA

11.02.1936 - 05.05.2022

" A HUMBLE GENTLEMAN OF THE HIGHEST CALIBRE

The late Mr. H.M.K. Bandara was born and brought up in the gem city of Ratnapura, his home town being Kiriella. He met and married his beautiful and charming wife, Manel, who too hailed from Ratnapura in 1963. Mr. Bandara had his education at Nalanda College, Colombo. At the initial stage of his career, he joined Singer as an Approved Dealer in the 70's in Kiriella his home town for around 10 years and thereafter was promoted as the Branch Manager in 1979 at the Aluthgama Branch where he served up to his retirement in 2002 having an unblemished record. He was a very simple gentleman, soft spoken and during his career as a Branch Manager, he discharged his duties to the very best of the Company and his superiors. He was very cooperative at all times, very respectful with his superiors and hardly worried his superiors with any official matters. Mr. Bandara had 3 children(2 sons and a daughter). Kapila was the eldest, Siddartha was the second son and Ayomi, his only daughter, the third child. The latter two, after their studies migrated for their advance studies abroad and are presently married with Siddartha living in Ireland and Ayomi in England. Kapila, as many of us know followed his father's footsteps in becoming the Branch Manager at Embilipitiya and prematurely retired.

He is presently a member of the APES to 'prematurely retired'

.Bandara was a very active Branch Manager, attending all company functions and although a tee-totaller, stayed till the last, enjoying and cooperating at all times with the others. He was a superb team member, soft spoken and a gentleman who won the hearts of his superiors and juniors.

May he attain the Supreme Bliss of Nibbana

Anonymous

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Murali Prakash

කලණ මිත්‍රයකු හා නිවැරදි මග පෙන්වන්නෙකුගේ විශෝව

මෙම සැබෑ මානව හිතවාදියා අනෙකාගේ දියුණුව දැක ආශ්ච්චාද කරන සතුටු වන කලණ මිතුරා මා හට මුණගැසුනේ වසර 38 ප්‍රථම කන්ද උඩරට මාවනැල්ල නගරයේදීය අපදෙදෙනා නවාතැන් ගෙන සිටියේ එකම ස්ථානයේ බැවින් ඔහු සමග කුළුපග වීමට හා ඔහුගේ ආදරය දිනා ගැනීමට වැඩි කලක් ගත නොවිනි.

සිංගර් ශ්‍රී ලංකා සමාගමේ ප්‍රධාන ශාඛාවක් වන වැනම් චීදියේ ප්‍රධාන කාර්යාලයේ බිම් මහලේ පිහිටි ශාඛාවේ සිට මාවනැල්ල සිංගර් ශාඛාව කළමනාකරුවෙකු වශයෙන් පැමිණෙන විට මා කැගල්ල සිංගර් ප්‍රදර්ශණාගාරයේ සාප්පු සහයෙකු ලෙස සිංගර් සමාගමේ මුල් පොත කියවන අවධියේ මෙතුමාගෙන් ලද දැනුම සහ අවවාද අදටත් මතකයේ පිළිඹිබු දෙන අතර පරිපාලන කළමනාකරුවන් සමග සුභද්‍රව රාජකාරි කරන විට ඒවාගේ කාලෝචිත බව සිහිපත් කරයි සිංගර් ශ්‍රී ලංකා සමාගමේ උසස් නිලධාරීන්ගේ ආදරය දිනාගැනීමට ඔහුට හැකි වූයේ ඔහුගේ නිවැරදි ප්‍රතිපත්ති හා තමාට පැවරුන රාජකාරි අකුරටම කල බැවිනි ඉතික්ඛිතිව මාද බලයලත් නියෝජිතයෙකු වශයෙන් සිංගර් සමාගමේ උසස් නිලධාරීන් සමග ඇසුරු කරන විට ඔහු දුන් උපදෙස් වල වටිනාකම මනා සෙ වැටහුනා.

තිලන් ගලබොඩ නම් එම මානව හිතවාදියා මා වෙත තව දුරටත් මිත්‍රත්වයෙන් බැඳීමට හේතු වූයේ එතුමා කුරුණෑගල සිංගර් ශාඛාවේ කළමනාකරු වශයෙන් පත්වන විට මාද කුලියාපිටිය සිංගර් ශාඛාවේ කළමනාකරු වශයෙන් සිටි බැවිනි එම දිස්ත්‍රික්කයේ බෝහෝ කලක් රාජකාරි කරමින් පවුලේ මිතුරන් ලෙස ගත කල එම සුන්දර මතකයන් අදටත් සිහිවෙයි.

පසුගිය දින මගේ හිත සසල කරමින් අලුයම ඔහුගේ විශෝව මා දැනුවත් කලේ සිංගර් ශාඛාවේ ජේස්ඩ් පරිපාලන කළමනාකරුවෙකු වූ රසල් ඩිලාමොට් මහතා විසින් ඒ මොහොතේ පටන් මමද ඔහුගේ මිත්‍රයන් දැනුවත් කලද රටේ ඒ වන පැවති තත්වය යටතේ බොහෝ දෙනෙකුට ඔහුගේ අවමංගල්‍ය කටයුතු වලට සහභාගි වීමට නොහැකි විය.

සිංගර් සමාගමට අති විශිෂ්ඨ මෙහෙවරක් කල අවංක නිහතමානි සහෘද්‍යකයකු එසේ සමුගත්තද මිතුරන්ගේ සිත් තුල සැමදා ඔහු ජීවත්වනු නොඅනුමානය.

UPCOMING EVENTS

Sing-A-Long - Saturday 26 November 2022
Annual General Meeting – Sunday, 17th December 2022

WHEN THE COUNTRY IS GOING BERSERK

1. Wife to her Accountant husband " What is inflation ? '
Husband; Earlier you were 36-24-36 but now you are 48-40-48
Though you have everything bigger than before, your value has become less than before

THIS IS INFLATION

2. Economics is not that difficult if we have the right examples
Interviewer;- What is Recession?

Candidate:- When wine and women get replaced by water and wife, that critical phase of life is called RECESSION

3. Accountancy fact;-

What is the difference between liability and Asset?

A drunk friend is a liability BUT a drunk girl friend is an asset.

4, An Economist beautifully explained two reasons for having two wives

A - Monopoly should be broken

B- Competition improves the quality of service

C- If you have one wife, she fights with you. If you have two wives, they will fight for you.

5. When you are love, wonders happen BUT once you get married, you wonder what happened

6. Philosophy of Marriage

At the beginning, every wife treats her husband as GOD. Later, somehow don't know why.

Alphabets of the word God gets reversed

7. Secret formula for married couples

" Love one another. And if it dosen't work, bring the last word to the middle

Sent by Clifford Johnson to Legends of Singer

These two WhatsApp messages by Ananda Weerasuriya are reproduced for the benefit of all members.

1. A 21 year old girl had worn a pair of Contact Lenses during a barbecue part (An event or meal at which food is cooked outdoors over an open grill or fire While barbecuing, she stared at the fire charcoals continuously for about 2 to 3 minutes. After a few minutes, she started to scream for help and moved rapidly, jumping up and down. No one in the party knew why she was doing this.. Then she was admitted to the hospital, The doctor examined her and said she'll be blind permanently because the contact lenses she had worn. Contact Lenses are made of plastics and the heat from charcoal melted the contact lenses DO

NOT WEAR CONTACT LENSES WHERE OVERHEATING & FUAMES ARE CONCERNED OR WHILE COOKING.

Friends, if you feel this information is important, please SHARE this message with all your near and dear ones who use Contact Lenses. IT MAY SAVE SOMEBODY'S LIFE.

2. The American Doctors Association has given out answers for the cause of Cancer.

1, Do not take tea in plastic cups.

2. Do not eat anything hot in a plastic bag. Eg. Chips

3. Do not heat foodstuffs in a microwave using a plastic material.

REMEMBER

When plastic gets into contact with heat, it produces chemicals which may cause 52 types of cancer. Therefore, this SMS is better than 100 useless SMS. Inform your loved ones so as to be free from such bad effects

SHARE WITH EVERYONE?

CRICKET QUIZ

1. Who was the bowler who earned the distinction of becoming the first bowler in the 50 Over World Cup to capture five wickets in an innings?

2. When and where was the first World Cup match played?

If you know the answers, please email to the Editor. The answers will appear in the next issue with the names of the members who submitted the correct answers.

G.C.Wasalathanthri

සිංගර් විජේ අප අතරින් නික්ම ගියේය.

1960 දශකයේ සිට පුරා වසර තිහකට අධික කාලයක් "සිංගර්" විශිෂ්ටත්වයේ ධජය පොළොන්නරුව දිස්ත්‍රික්කය තුළ ඉහළට ඔසවා ගෙනසිටීමට මහත් දායකත්වයක් දුන් විජේසේන හෙට්ටිආරච්චි මහතා අවුරුදු 83 ක් වූ සිය ආදර්ශවත් දිවි සැරිය නිමාකර පසුගියදා පරලෝ සැපත් විය. සීමාසහිත සිංගර් (ශ්‍රී ලංකා) සමාගමේ හිඟුරක්ගොඩ බලයලත් අලෙවි නියෝජිතයා ලෙස සිංගර් දිවිය ඇරඹූ ඔහු දෙහිඅත්තකණ්ඩියේ හා හිඟුරක්ගොඩ ශාඛා කළමනාකරුවෙකු ලෙස සේවය කර විශ්‍රාම ලැබීය. හිඟුරක්ගොඩ ප්‍රකට පාපන්දු ක්‍රීඩකයෙකු වූ විජේ පොළොන්නරුව දිස්ත්‍රික්කයේ ලෙදර් බෝල ක්‍රිකට් ක්‍රීඩාව ආරම්භ කිරීමටද පුරෝගාමී විය. නිහතමානී සමාජ සේවකයෙකු වූ විජේ සැවොම විසින් අමතන ලද්දේ "සිංගර් විජේ" යන ආදරණීය නාමයෙන් වීම ඔහුගේ නමට සිංගර් නම කෙතරම් බද්ධ වී තිබුණේ දැයි පිළිබඳව කදිම සාක්ෂියකි. බීරද තිලකා ද දූ පුතන් තිදෙනෙකුද තනිකර දමා සමුගත් විජේගේ චිකම පුතා ඉන්දික ද කලක් සිංගර් සමාගමේ ශාඛා කළමනාකරුවෙකු ලෙස සේවය කර ඉල්ලා අස්විය

NEW MEMBERS

332	Sujiva Vithana	351	Vishwa Kumarasinghe
333	Mihindu Rajaratne	352	Mr. Asoka Peiris
334	H D welikala (792)	353	Udaya Priyankara Ambepitiya
335	H Chandrawansa (793)	354	T F Mohommath
336	T D N Premasiri (794)	355	R Nihal Ranjith Vijendra
337	Dinesh Kanathigoda (795)	356	R G C S Rajapakse
338	M Joseph Perera	357	Janaka Mendis
339	Sudath Karunaratne	358	S M P Kelum Subasinghe
340	D Gnanaratne	359	Rohana Jayatilleke
341	Y M Y Chandana Senarathna	360	Dinesh Dharmaratne
342	Shan Lakindu Jayasekera	361	P C S Yapa
343	Lahiru Weerasinghe	362	A R Nandana P K Wijesundara
344	Clifford Johnson	363	Sheahan Amerasinghe
345	M Gihan Fernando	364	S S Basharan
346	Thayalan Emmanuel	365	Senani Perera
347	Upul Kumar Jayawardena	366	Renuka Gurusinghe
348	T H M G Attanayake	367	Kuma Bandara
349	Shamara Wanniarachchi	368	Seetha Hemamai Gunasekera
350	Induka Perera		f to a second desert, again.

UNDELIVERED NEWSLETTERS

Since of late, several Newsletters posted to members have been returned undelivered with the remarks “has left” “not at this address” etc.

May I therefore request all members who have changed their residential address, even temporarily, to inform the Secretary their new residential address. This will enable us to save a lot of money spent unnecessarily on postage.

The Secretary's address is given below:-

Ms. Nilanthi Perera,
Secretary - APES ,
336D, Christ King Mawatha
Batagama North,
Ja-Ela.
Email: nilperera@gmail.com
Editor

NEXT NEWSLETTER

We propose to publish the next Newsletter in February 2023 subject to the availability of sufficient articles to fill in at least 6 x A 4 pages. Therefore, please send your articles for publication NOT LATER THAN 15th January 2023 to Mr. G.C.Wasalathanthri , No. 6A, 6th Lane, Pagoda Road, Nugegoda. Email: gwasalathanthri@gmail.com.

IF UNDELIVERED, PLEASE RETURN TO:

Mrs. Nilanthi Perera
Secretary, APES
336/D, Christ King Mawatha,
Batagama North,
Ja-Ela.