



NEWSLETTER

March 2009

ASSOCIATION OF PAST EMPLOYEES OF SINGER

From the Editor's Desk

Hi there,

Folks of trusted Excellence, we are back with a new look of your favourite News bulletin which will be brought to you quarterly at absolutely 'NO CHARGE,' 'NOMILETA' and we are sure you are gonna like it!

First and foremost, we would like to introduce you to your New Executive Committee that was appointed for 2009 at the AGM held on Sunday, the 14th of December 2008 at the Sea View Hotel, Colombo 3:

Office Bearers for the Year 2009

Patron: Mr. Hemaka Amarasuriya
Chairman, Singer Group

President: Mr. Bertie Fernando

Vice Presidents: Mr. Lakshman de Chickera
Mr. Nelson Mendis

Secretary: Mr. Ananda Epa
Asst. Secretary: Ms. Vijitha Jayawardana

Treasurer: Mr. A.M.M. Nissar
Asst. Treasurer: Mr. Kalyana Dhirasekera

Committee Members:

Mrs. Kaushaliya Murugadasan
Mrs. Judith Vannitamby
Ms. Chandrani Gunawardana
Mr. John Emmanuel
Mr. Gamini Wasalathanthri
Mr. W.G.E. Dabara
Mr. Rohan Goonethileka

Most of the names above should be very familiar to you and you would have actually got to know them even better had you graced the occasion of the AGM, where there was a sumptuous array of food spread out at the Buffet Lunch which followed the cup that did a lot of cheering! Be that as it may, we had a very good turn out, where old familiar and not so familiar faces (after 3 or 4 decades) met and exchanged greetings and caught up on lost years. It was heartening to see old colleagues and friends mingle, converse and exchange bits and pieces of information on family and friends. So before we forget to remind you, make it a point to be present at the next AGM in December 2009 and ensure you are present, after all, time is passing by swiftly.

The Executive Committee met in January and the following Sub-Committees were appointed to carry out respective work programmes for 2009. The President, Secretary and Treasurer will be ex-officio members of all Committees:

Social & Entertainment Committee:

1. Mr. Nelson Mendis – Leader/Convenor
2. Mr. John Emmanuel
3. Mrs. Kaushaliya Murugadasan
4. Mr. Lakshman de Chickera
5. Mr. Rohan Goonetilleke

Fund Raising Committee

1. Mr. Kalyana Dheerasekera – Leader/Convenor
2. Mr. Janaka Kaluhendiwala
3. Mrs. Chandrani Gunawardana
4. Mr. Vincent Dabara

Scholarship Committee

1. Mr. Gamini Wasalathanthri – Leader Convenor
2. Mrs. Judith Vannitamby

Membership Drive Committee

1. Mrs. Vijitha Jayawardena
2. Mr. Rohan Goonetilleke

News Letter & Publicity Committee

1. Mr. Lakshman de Chickera – Leader/Convenor
2. Mr. Gamini Wasalathanthri
3. Mrs. Judith Vannitamby

News Snippets

Bertie has been rendering yeoman service as our President for the ninth consecutive year, since inauguration in 2000. The birth, growth and success of our Association has been largely due to his dynamic leadership and clear foresight in guiding the Association through birth pangs and growing pains. We, who have been closely associated with him in the workings of our

Association know how much effort he has put into the success of its achievements. It is our sincere wish that he keeps on going from strength to strength.

Singers Dynamism

Lead by our youthful Patron, the Chairman of Singer (Sri Lanka) PLC, Hemaka Amarasuriya, the Company has been collecting Awards and Accolades during the year 2008 at will. For starters 'Singer' was crowned the 'Peoples' Brand of the Year' for the 3rd successive year. Two other Awards Singer collected was the 'Durable Brand of the Year' and the 'Youth Brand of the Year'. These awards were made consequent to an islandwide survey conducted by A.C. Nielsen and SLIM.

Additionally Singer (Sri Lanka) PLC was awarded the 'Best Corporate Citizens Award 2008' by the Ceylon Chamber of Commerce.

Singer was also ranked No.14 in a survey of Most respected Corporates in Sri Lanka once again by A.C. Nielsen. We congratulate and wish them more successes in this year of Recession. You know that saying "When the going gets tough – the tough get going!"



Wit & Humour

There was a girl of West Ham
Who hastily jumped on a tram.
When she had embarked,
The conductor remarked
"Your Fare Miss" she answered "I am"

If you didn't smirk, how about this one?

There was an old fellow of Tyre
Who constantly sat on a fire
When asked "are you Hot "
He said 'Certainly Not"
"I'm James Winterbottom Esquire"

Final try, if you cannot smile then you better write one!

A disgusting young man named McGill
Made his neighbours exceedingly ill
When they learned of his habits
Involving white rabbits,
And a bird with a flexible Bill

Yeah! Yeah!

Competition Time (1) (Members Only)

Here is an announcement!

All of you poetic types, I am sure there must be many of you out there, we would like to invite you to send us your poetic verses for our next quarters Newsletter. You stand a chance of winning Rs.1,000/- if selected by the panel to be the best of the best! O.K. All you have to do is to send in your masterpiece, it must be your personal original effort, not exceeding 20 lines with your name and address, telephone number and a subject to the poem. It must also reach us before the 30th of April at the address given on this Newsletter. So, Good Luck and keep your entries rolling in.

Competition Time (2) (Members' children & grand children under (12 years)

Here is an easy way your children or grandchildren can participate in a quiz that we have arranged for them. All they have to do is send us the answers to the question below, on a separate piece of paper

Conditions: Open to Members' children and grandchildren, under 12 years old

The Answers must be their own (this must be certified by the Member)

Answers to be sent to reach us at the address given on the Newsletter before the 30th of April. The first three all correct entries to be opened will win super prizes.

Quiz :

1. What is the name of the highest Mountain in Sri Lanka
2. What is the name of the longest river in Sri Lanka
- 3.. What is the Southern most point of the Island of Sri Lanka
4. Name the colours in a rainbow
5. Name the ocean surrounding Sri Lanka
6. Name the town where the largest Elephant Orphanage is situated in Sri Lanka
7. Which animal is referred to as the "King of the Beasts"
8. Name any 3 varieties of Sri Lankan Mangoes
9. What is the staple food of Sri Lankans
10. What do the letters BMICH stands for.

Calendar of Events for 2009

Your Social & Entertainment Committee is working out a Calendar of Events for 2009 and a tentative programme has been planned as hereunder. Please make note to participate once confirmation of details are communicated.

- * A topical presentation by a Professional on "Medical & Health Care" and "Financial Security" (Two Presentations)
- * A Musical Evening cum Social
- * A Sports Day
- * A day's outing for Members and family
- * A Fund Raising Project
- * The AGM – December 2009

Scholarship Fund

Your Committee extends a request to all members to make recommendations directly to the President of the Association of any deserving and needy students studying at tertiary, secondary or university level, who needs Financial Assistance. Such recommendations will be scrutinized in keeping with the terms of the existing Scholarship Fund and a decision taken with regard to assistance that may be extended to further his/her studies.

Conclusion:

Thank you for your continued Membership in your Association. We look forward to your written contributions to the next edition of this News Bulletin which is being planned for the Second Quarter of the year, i.e. June 2009.

Criticism, suggestions and complaints are also welcome with a view to enhancing our presentation to you.

Please address all mail to:

Mr. Lucky de Chickera, 66, Vshnu Kovil Road, Nedimala, Dehiwela,
or e-mail to lucky.eldece.dechickera@gmail.com,
or Telephone – 4891056/077 2966042

Meanwhile, Keep Smiling, and don't grouch, life is extremely short!

Mr. G.C. Wasalathanthri,
6A, 6th Lane, Pagoda Road
NUGEGODA.

